Martin Tejeda

Product Designer & Entrepreneur residing in San Francisco.

EXPERIENCE

MDSV Capital, Palo Alto, CA — *Head of Design*

MARCH 2023 - PRESENT

Led UX/UI design for three tech startups from concept to launch. Secured $2.5M funding through strategic design presentations. Managed cross-functional teams and vendor relationships, ensuring high-quality deliverables and efficient workflows. **Key skills: product design, startup development, investor pitches, team leadership.**

Underbelly, Salt Lake City, UT — *Product Design Manager*

NOVEMBER 2021 - NOVEMBER 22

Led design team of four, balancing hands-on projects with mentorship. Aligned daily with CEO on goals and performance. Conducted contract reviews for accuracy. Spearheaded five 0-1 design sprints, securing $870K+ in contracts. **Key skills: team leadership, design sprints, client engagement, project management, contract negotiation**

Underbelly, Salt Lake City, UT — *Product Designer*

MARCH 2021 - NOVEMBER 2021

Collaborated with tech giants and startups to deliver tailored UX/UI solutions. Partnered with in-house and external teams across multiple design disciplines. Contributed to diverse projects through cross-functional collaboration. **Key skills: UX/UI design, client partnerships, cross-functional teamwork, design solutions**

EDUCATION

General Assembly, Los Angeles — *UX Certification*

UI/UX Immersive Bootcamp

Cal State Los Angeles, Los Angeles — *B.S Nutrition*

B.S in Nutritional Science

TECH STACK

Design: Figma, Adobe Illustrator

Research: Maze, Hotjar, Usertesting, Dovetail

Front-End: React, NextJS, Vercel

Back-End: NextJS API Routes, Firebase

Prototyping: Figma, Principle

Marketing: Framer, Webflow

SIDE PROJECTS

PrePitch: Adaptive business model canvas to help founders distill their ideas.

NewCareers: Resource for college students to find alternative career paths in their field of study.

AudioNexus: Audio AI agent used by call centers to streamline customer calls and compliance processes.

HOBBIES

Hiking around San Francisco & nearby mountain ranges.

Reading about science, space, business, and AI.

Indie Hacking new projects that pique my interest.